

FORMACIÓN PARA LA CAPTACIÓN DE FONDOS EUROPEOS

Bloque 2. Programas de Financiación UE

Sesión 2.3. Cultura y turismo

Sección 2.3.2 Cultura



Alicante, 26 de abril de 2016



European Commission

PRESIDENT JEAN-CLAUDE JUNCKER

First Vice-President
*Better Regulation,
Interinstitutional Relations,
Rule of Law & Charter of
Fundamental Rights*

High Representative
*High Representative of the
Union for Foreign Policy &
Security Policy/
Vice-President*

Vice-President
*Budget & Human
Resources*

Vice-President
Digital Single Market

Vice-President
Energy Union

Vice-President
*Jobs, Growth, Investment
& Competitiveness*

Vice-President
*The Euro
& Social Dialogue*

Commissioner
*Justice, Consumers
& Gender Equality*

Commissioner
*Digital Economy &
Society*

Commissioner
*Economic & Financial
Affairs, Taxation
& Customs*

Commissioner
*Employment, Social
Affairs, Skills & Labour
Mobility*

Commissioner
Regional Policy

Commissioner
*European Neighbourhood
Policy & Enlargement
Negotiations*

Commissioner
*Migration, Home Affairs
& Citizenship*

Commissioner
Health & Food Safety

Commissioner
*Financial Stability,
Financial Services &
Capital Markets Union*

Commissioner
*Internal Market, Industry,
Entrepreneurship & SMEs*

Commissioner
Climate Action & Energy

Commissioner
*International Cooperation
& Development*

Commissioner
Competition

Commissioner
Transport

Commissioner
Trade

Commissioner
*Environment, Maritime
Affairs & Fisheries*

Commissioner
*Education, Culture,
Youth & Sport*

Commissioner
*Research, Science
& Innovation*

Commissioner
*Agriculture
& Rural Development*

Commissioner
*Humanitarian Aid
& Crisis Management*



European Commission

**PRESIDENT
JEAN-CLAUDE JUNCKER**

First Vice-President
*Better Regulation,
Interinstitutional Relations,
Rule of Law & Charter of
Fundamental Rights*

High Representative
*High Representative of the
Union for Foreign Policy &
Security Policy/
Vice-President*

Vice-President
*Budget & Human
Resources*

Vice-President
Digital Single Market

Vice-President
Energy Union

Vice-President
*Jobs, Growth, Investment
and Competitiveness*

Vice-President
*The Euro
& Social Dialogue*

CULTURA

Commissioner
*Justice, Consumers
& Gender Equality*

Commissioner
*Digital Economy &
Society*

Commissioner
*Economic & Financial
Affairs, Taxation
& Customs*

Commissioner
*Employment, Social
Affairs, Skills & Labour
Mobility*

Commissioner
Regional Policy

Commissioner
*European Neighbourhood
Policy & Enlargement
Negotiations*

Commissioner
*Migration, Home Affairs
& Citizenship*

Commissioner
Health & Food Safety

Commissioner
*Financial Stability,
Financial Services &
Capital Markets Union*

Commissioner
*Internal Market, Industry,
Entrepreneurship & SMEs*

Commissioner
Climate Action & Energy

Commissioner
*International Cooperation
& Development*

Commissioner
Competition

Commissioner
Transport

Commissioner
Trade

Commissioner
*Environment, Maritime
Affairs & Fisheries*

Commissioner
*Education, Culture,
Youth & Sport*

Commissioner
*Research, Science
& Innovation*

Commissioner
*Agriculture
& Rural Development*

Commissioner
*Humanitarian Aid
& Crisis Management*

Educación y cultura

Legal notice | Cookies | Contact | Search | English (en)

EDUCATION & CULTURE

European Commission

European Commission > DGs > Education & culture

share on

Discover the EU's role **Funding opportunities** More information

Interested in education, training, youth, sport or culture? **SUBSCRIBE TO OUR NEWSLETTER**

Creative Europe

Find out more about funding opportunities under the EU's new €1.46 billion programme in support of the culture and audiovisual sectors.

▼ **DG EAC**

The Directorate General for Education and Culture (DG EAC) is the executive branch of the European Union responsible for policy on education, culture, youth,

News **Events** **Training**

EDUCATION & CULTURE

European Commission

European Commission > DGs > Education & culture

share on

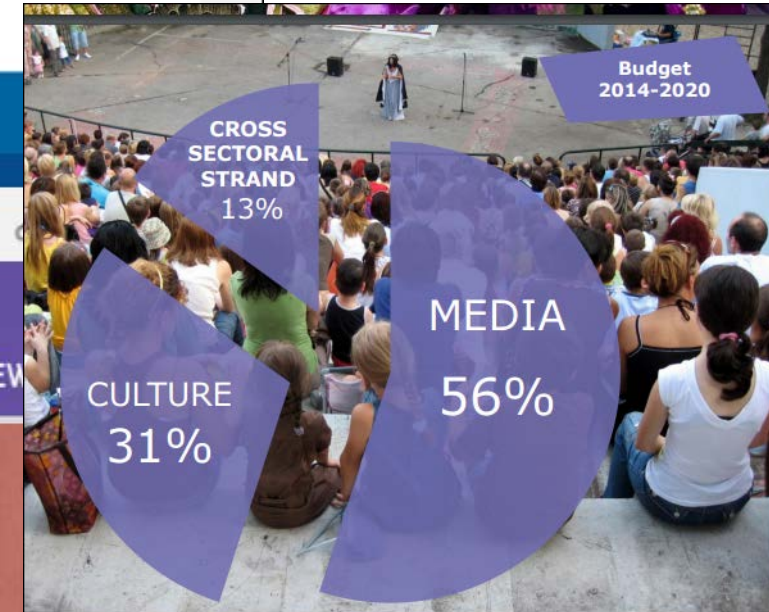
Discover the EU's role **Funding opportunities** More information

- Erasmus+**
 - Education & training
 - Youth
 - Sport
 - Languages
- Creative Europe**
 - Culture sector support
 - Cross-sector strand
- Calls for proposals & tenders**

http://ec.europa.eu/dgs/education_culture/index_en.htm

Programa Europa Creativa

The screenshot shows the Creative Europe website homepage. At the top left is the European Commission logo. The main heading is "CREATIVE EUROPE" with the subtitle "Supporting Europe's cultural and creative sectors". Below this is a navigation bar with "Opportunities", "Actions", and "Tools, Portals, & Partners". A prominent banner asks "Interested in education, training, youth, sport or culture?" and includes a "SUBSCRIBE TO OUR NEWS" button. Below the banner is a featured article titled "Call for refugee integration launched" with a sub-headline "Creative Europe launches a call to support the integration".



1.460 millones de € para el período 2014-2020

- Subprograma Cultura
- Subprograma Media

Programa Europa Creativa

La Agencia Ejecutiva para la Educación, la cultura y el audiovisual (EACEA) es la encargada de la gestión del programa: http://eacea.ec.europa.eu/creative-europe_en
Convocatorias: http://eacea.ec.europa.eu/creative-europe/funding_en



The screenshot shows the homepage of the EACEA Creative Europe website. At the top, there is a search bar and the EACEA logo, which includes the European Commission logo and the text 'EACEA Education, Audiovisual and Culture Executive Agency'. Below the logo, there is a navigation menu with tabs for 'ERASMUS+', 'CREATIVE EUROPE', 'EUROPE FOR CITIZENS', 'EU AID VOLUNTEERS', 'INTRA-AFRICA', 'EURYDICE', 'PROGRAMMES 2007 - 2013', and 'ABOUT'. Under the 'CREATIVE EUROPE' tab, there is a sub-menu with links for 'Creative Europe', 'Actions', 'Funding', 'Beneficiaries space', 'Selection results', 'Library', 'News', 'Events', and 'Contacts'. The main content area features a large image of people in a creative setting, with the text 'Creative Europe Supporting Europe's cultural and creative sectors' overlaid on the bottom left.

Europa Creativa – proyectos de cooperación

- Apoyar la capacidad de los sectores cultural y creativo europeos a operar de forma transnacional e internacional
- Promocionar la circulación de los trabajos creativos y culturales y la movilidad de sus actores
- Mejorar el acceso al trabajo creativo y cultural y hacerlo accesible a nuevas y mayores audiencias
- Contribuir a la innovación y la creatividad en el campo de la cultura

http://eacea.ec.europa.eu/creative-europe/actions/culture/cooperation-projects_en

Europa Creativa – proyectos de traducción

- Pretende aumentar la traducción, promoción y lectura de la literatura europea de gran calidad.

http://eacea.ec.europa.eu/creative-europe/actions/culture/literary-translation_en

Europa Creativa – plataformas europeas

- Financia la organización de exhibiciones y la promoción de creadores y artistas europeos

http://eacea.ec.europa.eu/creative-europe/actions/culture/european-platforms_en

Europa Creativa – redes europeas

- Apoya actividades de las redes dirigidas a reforzar la capacidad transnacional e internacional de los sectores creativos y culturales

http://eacea.ec.europa.eu/creative-europe/actions/culture/european-networks_en

Europa Creativa

- Formación y capacidades de los profesionales en el ámbito audiovisual
- Desarrollo de documentales y videojuegos para el cine europeo, televisión y otras plataformas
- Festivales de cine para promocionar películas europeas
- Co-producción de películas internacionales
- Desarrollo de la audiencia (crear cultura y fomentar el interés hacia películas europeas)

PREMIOS

CAPITALES EUROPEAS DE LA CULTURA

SELLO DE PATRIMONIO EUROPEO



RETO 5: Acción por el clima, medio ambiente, eficiencia de los recursos y materias primas

Las líneas de actuación en las que se centrarán las acciones en la temática de este Reto son*:

- Lucha contra el cambio climático y adaptación al mismo
- Protección del medio ambiente, y gestión sostenible de los recursos naturales, del agua, de la biodiversidad y de los ecosistemas
- Garantía de un abastecimiento sostenible de materias primas no agrícolas y no energéticas
- Posibilitar la transición hacia una economía y una sociedad verdes a través de la eco-innovación
- Desarrollo de sistemas completos y duraderos de observación e información sobre el medio ambiente mundial
- Patrimonio Cultural

*<http://eshorizonte2020.cdti.es/index.asp?MP=87&MS=718&MN=2>

RETO 5:

Programa de trabajo 2016-2017*:

- La transición a una economía circular/sostenible requiere “Innovación sistémica”: multi- y trans-disciplinaridad, integración tecnología-modelos de negocio-legislación-innovación social, multitud de actores.
- Se buscan las “soluciones del futuro”, que atraigan inversiones públicas y privadas
- Demostraciones a gran escala con potencial para ser replicadas (50% del presupuesto)

http://ec.europa.eu/research/participants/data/ref/h2020/wp/2016_2017/main/h2020-wp1617-climate_en.pdf

* H2020: Reto Social 5 "Acción por el Clima, Medio Ambiente, Eficiencia de Recursos y Materias Primas".
Jornada de Presentación Convocatorias 2016.CDTI.

Programa de trabajo 2016-2017*: Prioridades



* H2020: Reto Social 5 "Acción por el Clima, Medio Ambiente, Eficiencia de Recursos y Materias Primas".
Jornada de Presentación Convocatorias 2016.CDTI.

Cultura en H2020 – Retos sociales

Programa de trabajo 2016-2017*: Patrimonio cultural

RETO 5:

- Convertir el patrimonio cultural en un factor de producción y un recurso estratégico, más que un coste
- Patrimonio cultural como catalizador de regeneración, desarrollo sostenible, crecimiento económico y calidad de vida
- Cuadro europeo de referencia ('European reference framework') y evidencia a nivel europeo

¿Dónde encontrar los temas ?

'Greening the Economy' - Cultural heritage for sustainable growth

- SC5-21-2016-2017: Cultural heritage as a driver for sustainable growth
- SC5-22-2017: Innovative financing, business and governance models for adaptive re-use of cultural heritage

http://ec.europa.eu/research/participants/data/ref/h2020/wp/2016_2017/main/h2020-wp1617-climate_en.pdf

* H2020: Reto Social 5 "Acción por el Clima, Medio Ambiente, Eficiencia de Recursos y Materias Primas". Jornada de Presentación Convocatorias 2016.CDTI.

Cultura en H2020 – Retos sociales

Programa de trabajo 2016-2017*: Patrimonio cultural

RETO 5:

'Greening the Economy' - Cultural heritage for sustainable growth

- SC5-21-2016-2017: Cultural heritage as a driver for sustainable growth

Convocatoria de 2016: Dos etapas (1ª 8/03/2016 y 2ª 6 /09/2016)

10 millones de €

Convocatoria de 2017: Dos etapas (1ª 7/03/2017 y 2ª 5/09/2017)

10 millones de €

- SC5-22-2017: Innovative financing, business and governance models for adaptive re-use of cultural heritage

Se abre la convocatoria el 8/11/ 2016 Deadline 7/03/2017 (1 etapa)

5 millones de euros

* H2020: Reto Social 5 "Acción por el Clima, Medio Ambiente, Eficiencia de Recursos y Materias Primas". Jornada de Presentación Convocatorias 2016.CDTI.

Cultura en H2020 – Retos sociales

RETO 6: Europa en un mundo cambiante: Sociedades inclusivas, innovadoras y reflexivas



RETO 6:

Programa de trabajo 2016-2017:

- Recuperación económica y crecimiento inclusivo y sostenible a largo plazo (co-creación).
- Revertir las desigualdades en Europa.
- Entorno global en el que opera Europa en constante desarrollo.
- Un mejor entendimiento de la diversidad cultural y europea y de su pasado.

http://ec.europa.eu/research/participants/data/ref/h2020/wp/2016_2017/main/h2020-wp1617-societies_en.pdf

Call - UNDERSTANDING EUROPE - PROMOTING THE EUROPEAN PUBLIC AND CULTURAL SPACE

CULT-COOP-01-2017: Democratic discourses and the rule of law

CULT-COOP-02-2017: Improving mutual understanding among Europeans by working through troubled pasts

CULT-COOP-03-2017: Cultural literacy of young generations in Europe

CULT-COOP-04-2017: Contemporary histories of Europe in artistic and creative practices

CULT-COOP-05-2017: Religious diversity in Europe - past, present and future

CULT-COOP-06-2017: Participatory approaches and social innovation in culture

CULT-COOP-07-2017: Cultural heritage of European coastal and maritime regions

CULT-COOP-08-2016: Virtual museums and social platform on European digital heritage, memory, identity and cultural interaction

CULT-COOP-09-2017: European cultural heritage, access and analysis for a richer interpretation of the past

CULT-COOP-10-2017: Culture, integration and European public space

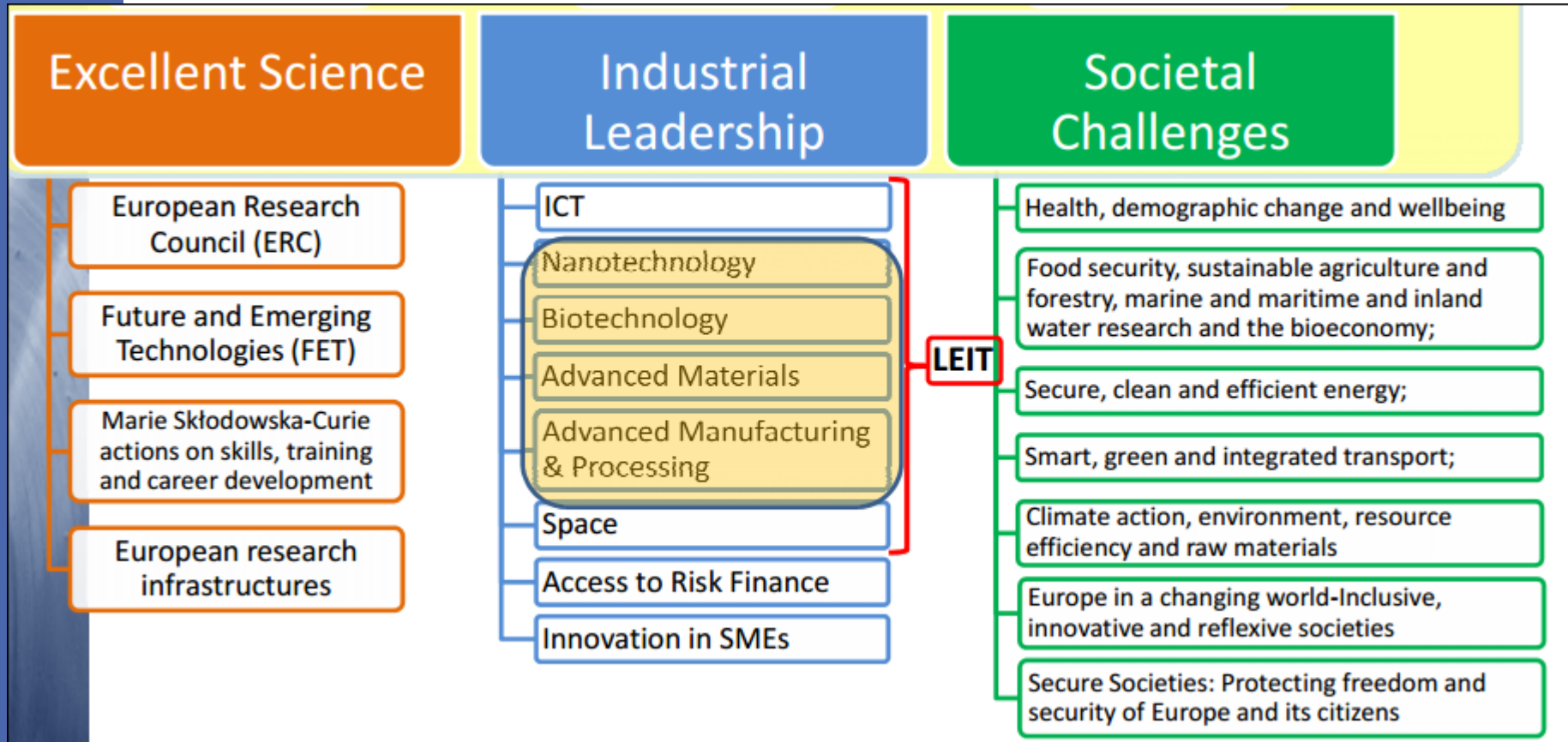
CULT-COOP-11-2016/2017: Understanding the transformation of European public administrations

Cultura en H2020 – Retos sociales

RETO 6:

Opening: 04 Oct 2016			
CULT-COOP-01-2017 (RIA)		25.00	02 Feb 2017
CULT-COOP-02-2017 (RIA)			
CULT-COOP-03-2017 (RIA)			
CULT-COOP-04-2017 (RIA)			
CULT-COOP-05-2017 (RIA)			
CULT-COOP-06-2017 (RIA)			
CULT-COOP-07-2017 (RIA)			
CULT-COOP-06-2017 (CSA)		1.50	
CULT-COOP-09-2017 (RIA)		9.00	
CULT-COOP-10-2017 (ERA-NET-Cofund)		5.00	
CULT-COOP-11-2016/2017 (RIA)		7.00	
Overall indicative budget	19.50	47.50	

Cultura en H2020 – Liderazgo industrial



Nanotechnologies, Advanced Materials, Biotechnology and Advanced Manufacturing and Processing WP2016-2017

NMBP-35-2017: Innovative solutions for the conservation of 20th century cultural heritage

Se abre el 11/05/2016 – 2 etapas (1ª 27/10/2016 + 2ª 4/05/2017)

Desarrollo de una **visión conjunta**

Definición de una **Agenda Estratégica de Investigación (SRA)** y objetivos específicos

Implementación de la SRA y evaluación de los resultados para maximizar el impacto

JPI – Cultural heritage

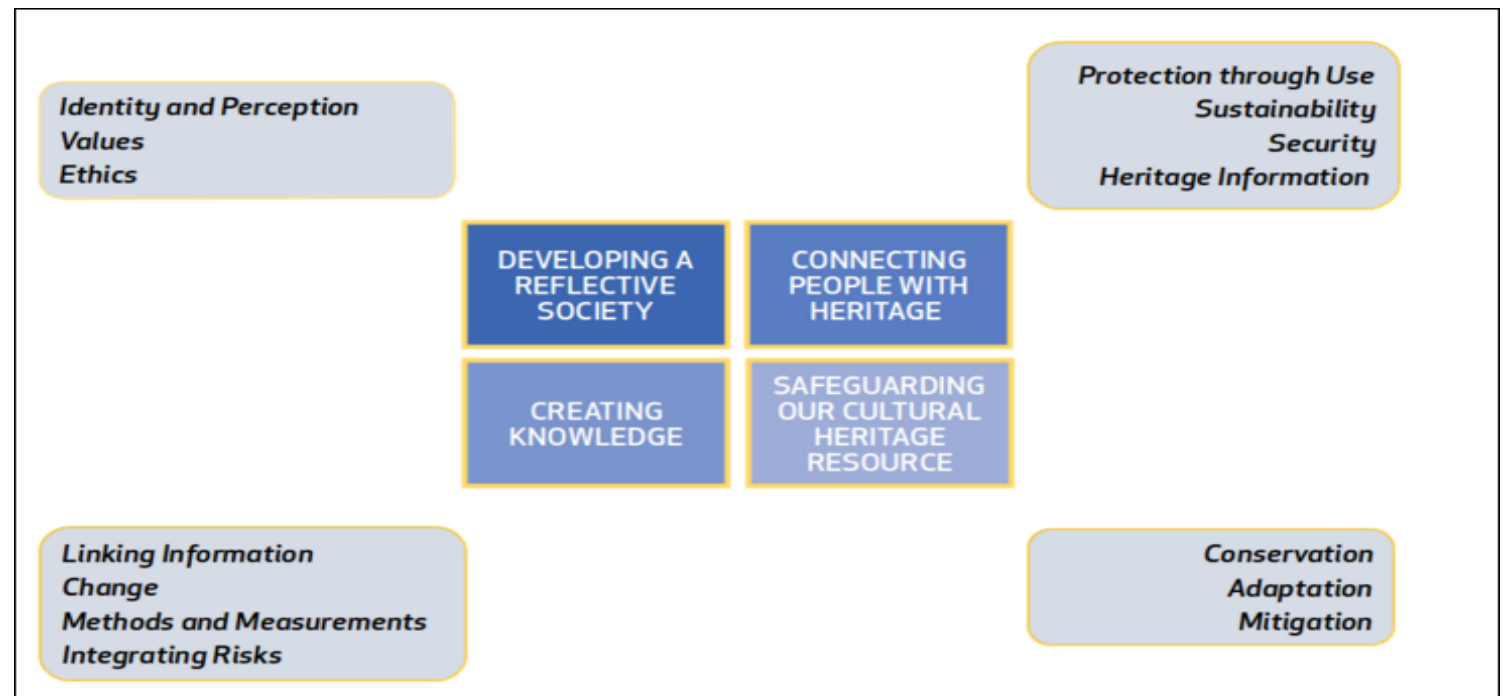


Misión:

Además del envejecimiento natural, el patrimonio cultural europeo está expuesto a diversas amenazas (cambio climático, contaminación, urbanización, etc.) -> protección del patrimonio: necesidad de investigación (estrategias, metodología y herramientas).

Agenda de investigación estratégica

<http://www.jpi-culturalheritage.eu/>



JPI – Cultural heritage: Heritage portal

The screenshot displays the Heritage Portal website interface. At the top left is the logo for the Heritage Portal, featuring a colorful circular graphic and the text "HERITAGE PORTAL RESEARCH, CONNECT, DISCOVER". To the right of the logo is a search bar with the text "SEARCH THE SITE" and a magnifying glass icon. Further right is a link for "VIEW MOBILE SITE". Below the search bar is a banner for "CULTURAL HERITAGE A CHALLENGE FOR EUROPE" with a colorful graphic of a building. Below the banner are two buttons: "REGISTER" (green) and "SIGN IN" (red), separated by the word "OR".

The main navigation menu includes: HOME, CONTRIBUTE, BROWSE TOPICS, NEWS & EVENTS, ABOUT US, RESOURCES, and HELP. The current page is "FUNDING", indicated by the breadcrumb "Home > Resources > Funding".

On the left side, there is a "FILTER CONTENT BY" section with a "THEME" dropdown. Below it are several radio button options for filtering content by theme: ARCHAEOLOGY, BUILT HERITAGE, COLLECTIONS, CONSERVATION, CULTURAL LANDSCAPES, DIGITAL HERITAGE, EDUCATION, and ENVIRONMENT & CLIMATE.

The main content area features two featured articles:

- GRANTS - ASSOCIATION FOR ENVIRONMENTAL ARCHAEOLOGY**
Sunday 31th January 2016
Grants to the value of c.£500 available to fund research concerning an area of environmental archaeology. Open to all AEA members including students and unwaged researchers.
- SCHOLAR IN RESIDENCE PROGRAM**
Friday 16th October 2015
Scholars at any level of seniority are eligible for a grant to support their research. Deadline: 16 October 2015...

On the right side, there is a vertical menu with the following items: FUNDING, VACANCIES, TRAINING, USEFUL LINKS, EU INSTITUTIONS, and EU COUNTRIES. Below this menu, there is a section for "PROJECTS" with a link to "MUNICH" and a note that projects are "open to all AEA" and "at least one" person is required.

<http://www.heritageportal.eu/Resources/Funding/>

Otros programas

- ERC – European Research Council
- Erasmus +
- Europe for citizens
- EURIMAGES - European Cinema Support Fund



www.polibienestar.org

Mireia.ferri@uv.es